

The background features a soft, watercolor-style wash of light green and yellow. Overlaid on this are two clusters of green leaves with detailed vein patterns, one in the top right and one in the bottom left. A faint, light green outline of the map of India is visible in the center, behind the text.

**viant**  
ORGANICS  
PVT.LTD.



# Our Story

Welcome to Viant Organics Private Limited

At Viant Organics, we are passionate about nurturing nature's bounty to bring you the finest organic food products. Since our inception in 2022, we have been steadfast in our commitment to quality, sustainability, and the success of our B2B partners.



# Vision

Our vision is to be a global leader in the organic food industry, recognized for our commitment to quality, innovation, and sustainability.

# Mission



## Foster Client Success

Empower our B2B partners through exceptional products & services, ensuring their growth and success



## Deliver Premium Organic Products

Provide the highest quality organic food products to our clients.



## Promote Sustainable Agriculture

Support and encourage eco-friendly and sustainable farming practices.



## Support Farmer Communities

Build strong, mutually beneficial relationships with our network of dedicated farmers.



## Enhance Consumer Health

Offer nutritious and wholesome food options that contribute to a healthier lifestyle.



# Core Values



## Quality

Strive for excellence in everything we do, ensuring that our products and services consistently meet the highest standards.

## Integrity

Conduct business with honesty, transparency, and ethical principles, fostering trust and credibility with our clients, partners, and stakeholders.

## Sustainability

Prioritizing environmentally friendly practices.

## Customer Focus

Put our clients at the center of everything we do, prioritizing their needs, providing exceptional service, & exceeding their expectations.

## Collaboration

Foster a culture of teamwork & collaboration, valuing diverse perspectives, and working together to achieve common goals.



# Our History



## 2020 (Oct-Dec):

- oEmbarked on a journey to explore new business opportunities in the food industry.
- oAfter extensive research, decided to venture into the export business of spices.

## 2021 (Jan-Apr):

- oEnrolled in certified export courses at the Ahmedabad Management Association to gain comprehensive knowledge and insights into the export industry.
- oInitiated discussions with friends and relatives to leverage connections in the food business and gather valuable insights.
- oConducted market research by visiting Indian APMC Market Yards to understand pricing, quality standards, and industry dynamics.
- oIdentified cumin exports as a promising market segment and began strategizing for market entry.
- oExplored international markets by visiting Dubai to understand global demand and market trends.

## 2021 (Feb-Mar):

- oDiscovered during the Dubai visit that cumin was significantly cheaper than the Indian market, leading to suspicion of adulteration.
- oInvestigated further and uncovered widespread adulteration practices, including the mixing of cement and fennel seeds in cumin.
- oShocked by the harmful effects of food adulteration on human health and the environment, decided to transition to organic products.
- oFounded "The Nature's Palette," an organic food store, to promote organic products and educate consumers about their benefits.

## 2022:

- oAfter the success of "The Nature's Palette," realized the need to create an ecosystem with our own farmers to ensure the authenticity and quality of organic produce.
- oEmbarked on a nationwide tour across India to identify and partner with genuine and ethical farmers.
- oTraveled to numerous small villages and towns, connecting with over 500 farmers and forming a strong farmer family.

## 2023:

- oFounded Viant Organics Private Limited with a vision to establish a leading organic food company.
- oPrimarily sourced materials from partnered farmers and established a state-of-the-art processing facility in Gujarat.
- oStarted exploring export opportunities and offering white labeling services to multinational corporations.
- oCommitted to promoting organic farming practices, supporting local communities, and delivering high-quality organic products to consumers worldwide.

# Our Farmer Family

The heart of Viant Organics lies in our expansive network of devoted farmers. United by a shared commitment to eco-friendly practices, our farmers cultivate top-quality organic grains, pulses, spices, fruits, vegetables, and oils. We take pride in supporting their livelihoods and ensuring sustainable agricultural practices. Our farmers warmly welcome clients who wish to experience organic living and the tranquil, fulfilling life of farming, offering a refreshing contrast to the hustle and bustle of city life.



# Products & Services



## Organic Food Products

Cereals & Grains | Millets  
Flours & Speciality Flours | Herbs & Spices  
Dals & Pulses | Oils & Oil Seeds | Superfoods  
Sweeteners | Dried Flowers

## White Labelling Services

Custom product formulation  
Packaging & labelling solutions  
Quality control & assurance  
Supply chain management  
Certification & Compliance Support



## Consultation

Strategic Guidance | Certification Assistance  
Market Insight | Brand Development  
Challenges & Solutions | Proven Track Record  
Comprehensive Support





# Export Capabilities



At Viant Organics Private Limited, we're poised to bring our premium organic products to global markets. While we're at the start of our export journey, we're fully equipped to manage international orders with efficiency and excellence.

## Why Choose Us?

- **Efficient Logistics:** Our robust logistics network and partnerships with top providers ensure timely and reliable delivery.
- **Regulatory Compliance:** We navigate international standards and handle all compliance aspects, including certifications and documentation.
- **Exceptional Quality:** Our products meet global quality benchmarks, supported by certifications like NOP (USDA), Canadian Organic, HALAL, NPOP, ISO-22000.
- **Customized Solutions:** We offer tailored solutions to meet the unique needs of diverse markets, from product adjustments to packaging.
- **Dedicated Support:** Our team provides comprehensive support from order placement through delivery and beyond.

## Our Commitment:

Viant Organics is excited about the opportunity to serve international markets and is committed to establishing lasting partnerships worldwide. We are dedicated to delivering products that uphold our reputation for excellence and to providing unparalleled service to our global clients.



# Certifications

- ❖ USDA Organic
- ❖ NPOP (National Program For Organic Product)
- ❖ Canadian Organic
- ❖ HALAL
- ❖ FSSAI
- ❖ APEDA
- ❖ SPICE BOARD OF INDIA
- ❖ ISO 22000



# Our Clients



**Amul Organic**



**Organic Select**



**The Natures Palette**



**We Farm Organic**



**ADF Foods**



**Sattvagun Organic**

# What Sets Us Apart:

A watercolor illustration of the European continent in shades of green, with a sprig of green leaves in the top right corner. The background is a soft, light green wash.

- **Sustainability Commitment:** Rigorous eco-friendly practices.
- **Customer-Centric Approach:** Tailored solutions and exceptional service.

# We're Here To Help

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Discover how Viant Organics can be your partner in a healthier, greener future.